

# Michigan Health & Rehab C O N F E R E N C E

THURSDAY, APRIL 22, 2010

**BEST WESTERN STERLING INN, 34911 Van Dyke Ave, Sterling Heights**

## WHO SHOULD ATTEND?

- Nurses
- Disability Specialists
- Physical Therapists
- Occupational Therapists
- Discharge Planners
- Auto No-Fault Insurance Adjusters
- Worker Compensation Adjusters
- Other Health Care professionals interested in health/rehab
- Case Managers
- Rehabilitation Counselors
- Attorneys
- Self-Insured Companies
- Social Workers

JOIN US FOR  
*A dynamic interdisciplinary program  
addressing the multiple issues facing  
our rehabilitation patients.*



**Blue Cross  
Blue Shield  
Blue Care Network**  
of Michigan

Nonprofit corporations and independent licensees  
of the Blue Cross and Blue Shield Association

# SCHEDULE

**A Message from the Organizing Committee**  
On behalf of Wright & Filippis, The Filippis Foundation, and Blue Cross Blue Shield of Michigan, we invite you to attend the 2010 "Michigan Health and Rehab Conference," a dynamic interdisciplinary program. This conference is intended to address the multiple issues facing our rehabilitation patients, their families, and those caring for them.

## **Continuing Education for Participation**

The sessions in this conference have been developed and accredited by Hi-R-Ed Online, a developer of medical continuing education programs. Hi-R-Ed Online is approved as an accredited provider of continuing education for nurses by the California Board of Registered Nurses (CEP# 13804), which follows the guidelines and regulations governing continuing education as set forth by the American Nurses Credentialing Center's Commission on Accreditation. Nurses attending the conference will earn six (6) contact hours continuing education credit.

Credit will be given to those who attend the entire program and complete the conference evaluation form, including signature.

An application has been made with the Commission for Case Manager Certification (CCMC), the Commission on Rehabilitation Counselor Certification (CRCC), the Certified Disability Manager Specialist Commission (CDMSC), and the Certified Worker's Compensation Professional (CWCP) for 6.0 continuing education credits.

## **Keynote Speaker & Learner Objectives**

Back by popular demand is Keynote Speaker Norm Bossio. Norm is an independent management consultant, trainer, and public speaker who provides technical assistance and training in a wide variety of management areas. Prior to public speaking, he was a teacher, principal, and superintendent in public schools as well as an adjunct faculty member and consultant to the Management Certificate Program at Stonehill College.



**"How to Keep the Ball Rolling Without Going Downhill"**  
Identify the dynamics of self-interest and behavior. Recognize the need for closure and accomplishment. Utilize recognition and rewards as motivational tools. Distinguish how passion, enthusiasm, and energy affect motivation. Describe how one's view of the world defines their level of motivation.

**"When the Wind Changes Direction, You May Need to Row"**  
Recognize the factors that enhance, block and encourage the change process. Describe the relationship between stress and change. Improve the ability to affect change in a manner that is healthy and productive. Utilize humor as a coping mechanism to deal with on-going change. Discuss the on-going nature of change in an appropriate and realistic perspective.

## **Thursday, April 22, 2010**

7:15 a.m. - 8:00 a.m.	Registration, Breakfast & Exhibitor Visits
8:00 a.m. - 8:10 a.m.	Welcome
8:10 a.m. - 9:10 a.m.	Keynote Speaker Norm Bossio
9:10 a.m. - 9:25 a.m.	Break & Exhibitor Visits
9:25 a.m. - 10:40 a.m.	Breakout Session 1
10:40 a.m. - 11:00 a.m.	Break & Exhibitor Visits
11:00 a.m. - 12:15 p.m.	Breakout Session 2
12:15 p.m. - 1:15 p.m.	Lunch & Exhibitor Visits
1:15 p.m. - 2:30 p.m.	Breakout Session 3
2:30 p.m. - 2:45 p.m.	Break & Exhibitor Visits
2:45 p.m. - 3:15 p.m.	Raffle Drawings
3:15 p.m. - 4:30 p.m.	Keynote Speaker Norm Bossio

# LOCATION



## **HOTEL ACCOMMODATIONS**

can be made directly with the Best Western Sterling Inn by calling (586) 979-1400. Please reference this conference for a special room rate of \$99 per night (plus tax). The discounted rate ends March 22, 2010.

**For questions or more information,**  
please contact Sherri Szep at  
(248) 829-8277 or [sszep@wright-filippis.com](mailto:sszep@wright-filippis.com)  
[www.FirstToServe.com](http://www.FirstToServe.com)

Registrants should select one Course from each of the three Breakout Sessions listed in the following table:

Breakout Session	Course Titles, Speakers and Learner Objectives
1A	<p><b>Fibromyalgia: Fitting the Pieces Together</b>  <b>Sharon Ostalecki, Ph.D. (Helping Our Pain &amp; Exhaustion - H.O.P.E.)</b>            Describe the global impact of Fibromyalgia; identify the diagnosis and management of Fibromyalgia.</p>
1B	<p><b>Wound Care Basics: How To Get Started</b>  <b>Patti Lilley, BSN, RN, CWOCN (Kalypto Medical)</b>            Describe the anatomy of the skin; identify the five principles of wound healing; describe the difference between acute and chronic wounds; define strategies to evaluate wounds; describe wound classification, staging and documentation; identify treatment options in wound care.</p>
1C	<p><b>Traumatic Brain Injury - Identification, Treatment and Implications after a Motor Vehicle Accident</b>  <b>Deborah Johnson, RN, CCM, CBIS (Care Forward)</b>            Describe the different types of brain injuries; identify treatment options for TBI's; recognize the role of case management in auto no-fault cases; discuss the resources available to help patients with TBI.</p>
2D	<p><b>Better Functional Outcomes Through Integrated Functional Electrical Stimulation (FES) in Rehabilitation of the CNS Patient</b>  <b>Danielle Peladeau, MS, OTR (Bioness)</b>            Describe the impact of neuroplasticity; discuss the use of FES; identify the psychosocial benefits of FES use; compare the potential cost benefit analysis of FES against other interventions.</p>
2E	<p><b>Understanding the Michigan No-Fault Insurance Law</b>  <b>George Sinas, JD (Sinas, Dramis, Brake, Boughton &amp; McIntyre, P.C.)</b>            Identify the lifetime medical and rehabilitation benefits payable under the Michigan auto no-fault system; discuss the legal concepts impacting the payment of medical and rehabilitation claims; develop strategies to expedite the processing of medical and rehabilitation claims and enhance reimbursement; explore various proposals and concepts that would fundamentally change the services currently available.</p>
2F	<p><b>Integrative Medicine: Taking Care of the Whole Person</b>  <b>Gail Elliott-Evo, Reiki Master, Guided Imagery Specialist (Rose Cancer Center - William Beaumont Hospital)</b>            Describe the functions in the mind-body connection; identify strategies to reduce effects of stress on the mind and body; discuss a typical case study using Integrative Medicine Modalities; identify the role of Guided Imagery in stress reduction and healing.</p>
3G	<p><b>Pain Management in the Rehabilitation Setting: Is It Really "No Pain, No Gain"?</b>  <b>Linda Vanni, MSN, APRN, BC, NP (Karmanos Cancer Center)</b>            Describe the current standards in pain management related to acute and chronic pain; identify strategies for managing acute pain in the rehabilitation setting.</p>
3H	<p><b>Healthcare Compliance Initiatives</b>  <b>Jeff Mastej, CHC (Wright &amp; Filippis)</b>            Identify healthcare compliance and false claim prevention issues; describe CMS post-audit review functions; explain the importance of the Center for Medicare and Medicaid Services (CMS) Requirements of Corporate Compliance Programs; discuss HIPAA privacy and security expectations of the healthcare delivery system.</p>
3I	<p><b>Treatment of Lymphedema</b>  <b>Cynthia Tan, MPT, ATC, CLT, LANA (Beaumont Health Center - Physical Therapy)</b>            Describe lymphedema; identify treatment strategies; discuss Complete Decongestive Therapy (CDT); explain manual lymphedema drainage &amp; compression bandaging; recognize myths related to lymphedema.</p>

# REGISTRATION FORM

## Michigan Health & Rehab Conference

Thursday, April 22, 2010  
Best Western Sterling Inn

### Participant Information (please print)

Name: \_\_\_\_\_  
Credential/Degree: \_\_\_\_\_  
Company: \_\_\_\_\_  
Business Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Phone: (\_\_\_\_\_) \_\_\_\_\_ Fax: (\_\_\_\_\_) \_\_\_\_\_  
Email: \_\_\_\_\_  
Special Needs: \_\_\_\_\_ Do you need continuing education credits?  Yes  No



### Course Selections

Please circle your THREE Course preferences from below:

Please select

ONE course from  
each column.

Breakout Session 1
<input type="checkbox"/> 1A
<input type="checkbox"/> 1B
<input type="checkbox"/> 1C

Breakout Session 2
<input type="checkbox"/> 2D
<input type="checkbox"/> 2E
<input type="checkbox"/> 2F

Breakout Session 3
<input type="checkbox"/> 3G
<input type="checkbox"/> 3H
<input type="checkbox"/> 3I

### Registration Information

Please register me for the following:

- Regular Registration \$60.00\*  
 Late Registration (after March 26, 2010) \$75.00\*

\*Cancellation refunds will not be given after March 26, 2010.

### Payment Method

\$\_\_\_\_\_ Check or Money Order (made payable to "The Filippis Foundation")

\$\_\_\_\_\_ Credit Card

Card Number: \_\_\_\_\_ Exp Date: \_\_\_\_\_

Authorizing Signature: \_\_\_\_\_ Sec. Code: \_\_\_\_\_

SEND THIS FORM AND PAYMENT TO: Filippis Foundation • Sherri Szep • 2845 Crooks Road • Rochester Hills, MI 48309  
FAX THIS FORM WITH CREDIT CARD PAYMENT TO: Sherri Szep at (248) 829-8394.

Payment must accompany your registration form to confirm attendance. Registrations will be taken on a first come-first serve basis and will not be accepted without payment. Faxed registrations will only be accepted for those wishing to pay by credit card. You will be notified if your registration arrives after the program is sold out.

\*Photos may be taken at this conference and may be used at future educational programs.