

DETROIT LIONS TONY FILIPPIS MEMORIAL BOCCIE TOURNAMENT

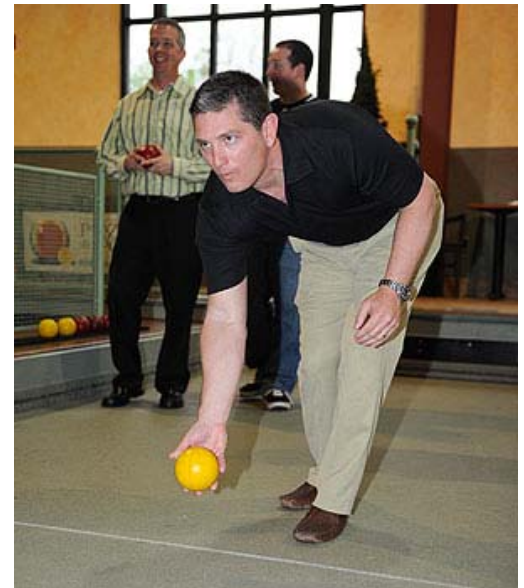
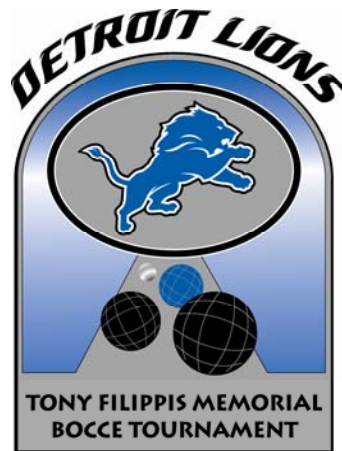
If you want to try something different – that is great fun with celebrities, has delicious food and big prizes – the Lions’ Tony Filippis Memorial Bocce Tournament is just the ticket! Proceeds go to Detroit Lions Charities including, in part, the Athletes with Disabilities Network, a partner for the fourth year in this great event!

Lions’ “Bocce Day” is **May 18th** at the beautiful Palazzo di Bocce in Orion Township, just north of the Palace of Auburn Hills. This year’s honorary chairmen will be **Lions’ head coach Jim Schwartz**, Tony Battaglia, AJ Filippis and former Lion Mike Utley. Many current and former Lions’ players will be on hand as well as other celebrities. The tournament begins at 2:30. Event is open from 2:00 until tournament concludes at approximately 8:00 PM.

Targeted for novice and accomplished bocce players alike, sponsorships range from individual tickets at \$100 to banners at \$1,000 to team sponsorships from \$2,500 to \$10,000. Annually, 300-500 persons attend the event.



KEVIN SMITH



COACH SCHWARTZ



CALVIN JOHNSON



2009 CHAMPIONS



SPONSORSHIP OPPORTUNITIES



May 18, 2010

SILVER SPONSORSHIP

Sponsorship Fee: \$10,000

Your Sponsorship will entitle you to:

- Two (2) Silver Sponsor banners at the Palazzo di Bocce during the event.
- Two (2) four-person teams (8 participants) in the event. Your team members will receive:
 - Tournament gifts
 - Traditional Italian buffet dinner and beverages
- Eight (8) additional private party tickets for other business associates, family or friends.
- Opportunity to purchase up to eight (8) additional private party tickets at \$50 each.
- Recognition of your sponsorship in Lions' publications and materials related to the event and in one issue of ADN e-Newsletter.

HONOLULU BLUE SPONSORSHIP

Sponsorship Fee: \$2,500

Your Sponsorship will entitle you to:

- One (1) Sponsor banner at the Palazzo di Bocce during the event.
- One (1) four-person team (4 participants) in the event. Your team members will receive:
 - Tournament gifts
 - Traditional Italian buffet dinner and beverages
- Four (4) additional private party tickets for other business associates, family or friends.
- Opportunity to purchase up to four (4) additional private party tickets at \$50 each.
- Recognition of your sponsorship in Lions' publications and materials related to the event and in one issue of ADN e-Newsletter.

BANNER SPONSORSHIP

Sponsorship Fee: \$1,000

Your Sponsorship will entitle you to:

- One (1) Sponsor banner at the Palazzo di Bocce during the event.
- Four (4) private party tickets for other business associates, family or friends.
 - Traditional Italian buffet dinner and beverages.
- Opportunity to purchase up to four (4) additional private party tickets at \$50 each.
- Recognition of your sponsorship in Lions' publications and materials related to the event and in one issue of ADN e-Newsletter.

INDIVIDUAL TICKETS

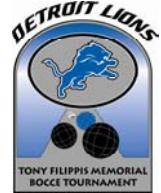
Not as part of a sponsorship package: \$100

- Traditional Italian buffet dinner and beverages.
- Access to event and all activities at event.





SPONSORSHIP OPPORTUNITIES



CONTACT INFORMATION

Name: _____

Company: _____

Address: _____

City, State, Zip: _____

Phone: (W) _____

(C) _____

(FAX) _____

Email: _____

SPONSORSHIPS

Sponsorship	Quantity	Price	Donation
Silver	_____X	\$10,000	_____
Honolulu Blue Team	_____X	\$2,500	_____
Banner	_____X	\$1,000	_____
Extra Tickets	_____X	\$50	_____
Individual Tickets (without sponsorship)	_____X	\$100	_____
		TOTAL	_____



Please mail this form with your donation to:

Detroit Lions Charities
c/o Bocce Tournament
222 Republic Drive
Allen Park, MI 48101
Fax to: (313) 216-4179

email: kim.doverspike@lions.nfl.net

Please make all checks payable to: **DETROIT LIONS CHARITIES**

